ADVOCACY & OUTREACH

COUNTDOWN TO 2015
TOOLS TO INTERROGATE AND MONITOR COUNTRY PROGRESS TOWARDS THE ATTAINMENT OF MDGs

Multi – country workshop on CoIA
Harare Zimbabwe 1 – 3 October 2012

DR. VICTOR M. MUKONKA (SENIOR LECTURER)
SCHOOL OF MEDICINE, COPPERBELT UNIVERSITY
ZAMBIA

Email – vmukonka@gmail.com
BACKGROUND

• Countdown to 2015 is a global initiative that tracks global and national progress towards the achievement of MDGs 4 and 5.

• Focuses on coverage of effective interventions for maternal, newborn and child survival.

• Reports on 75 priority countries which account for more than 95% of maternal and child mortality worldwide.
AIMS & PURPOSE

• Advocates to policy makers at national and international level.

• Analyzes country-level coverage & trends for interventions proven to reduce maternal, newborn and child health. (Intervention coverage)

• Tracks indicators for policies and health system strength, financial flows and equity.

• Identifies knowledge and data gaps across the reproductive, maternal, newborn and child health continuum of care.
COUNTDOWN – POWERFUL INSTRUMENT FOR

• In-country mechanism to take stock of achievements and bottlenecks
• Identifying areas and population groups needing more attention
• Monitors progress towards meeting health-related MDGs
• Translating data into action - stimulates country actions
COUNTRY CDs: KEY STEPS (1)

1. Preparation/planning
   • Develop workplan/budget, identify lead partners
   • Form core group to coordinate technical analysis and planning

2. Data content and analysis
   • Sub-national data – disaggregated to district/provincial levels
   • Focus on equity – geographic, ethnic, economic, and social factors
   • Recommendations for potential solutions – policy and programme
3. **Products/materials:** National and sub-national profiles

4. **Country CD event and media outreach**

5. **Follow-up: MOH, key donors/stakeholders**
   - Use evidence in national RMNCH planning processes
   - Involve civil society in monitoring
NEW DEVELOPMENTS

• Tools available now to do country countdowns – Country CD Guidance notes, templates & power point presentations

• Technical support from Global CD members available to help countries
  - Assess data quality and availability
  - Data analysis, interpretation and packaging
  - Designing national and subnational profiles
MESSAGE FROM COUNTDOWN TEAM

• Country countdown is part of country accountability framework
• Therefore countries are strongly encouraged to plan and conduct country countdown
• Technical and limited financial support available
Save Our Mothers and Children
Get Involved and Act Now!