PHOTO CONTEST
ANNOUNCEMENT

"Daily life of a health worker"

The Global Health Workforce Alliance (GHWA) invites professional and non-professional photographers worldwide to participate in this photo contest.

The Global Health Workforce Alliance is a partnership dedicated to identifying and implementing solutions to the health workforce crisis. It brings together a variety of actors, including national governments, civil society, finance institutions, workers, international agencies, academic institutions and professional associations. The Alliance is hosted and administered by the World Health Organization.

The theme of the photo contest focuses on the daily life of a health worker at work and is an invitation to provide one or more high-quality photographs together with their caption and brief description. A caption and brief description is defined as the title of the photograph and some background information (e.g. name of health worker depicted in the photograph(s), age, city, country, name of hospital, job function, etc. These photographs will contribute to GHWA's global efforts to raise awareness of the importance of health workers, men and women who save lives every day, despite difficult conditions and inadequate resources.

Photographers are invited to illustrate the daily life of a health worker through photographs.

There are three categories of submission:

1. Colour photographs (digital or prints)
2. Black and white photographs (digital or prints)
3. Digital art photographs (images created or drastically manipulated by computer software or electronic filters)

In each photo category each entrant can submit up to five photographs. For each category the following awards will be given:

1st Prize
1000 US$

2nd Prize
750 US$

3rd Prize
500 US$

Special mentions
100 US$
The closing date for entries is **21 January 2008**. If you would like to take part in the contest by entering photograph(s), please carefully read and take good note of the Competition Rules that follow. Contest winners will be announced during the First Global Forum on Human Resources for Health that will take place from 2-7 March 2008, in Kampala, Uganda. The list of contest winners will also be posted on the GHWA Forum web site. The awarded photographs will be exhibited at the First Global Forum on Human Resources for Health.

**COMPETITION RULES**

**Eligibility**
The GHWA photo stories contest is open to any professional or non-professional photographer with the exception of employees of the GHWA Secretariat and the World Health Organization. Photographs that have already been published elsewhere or are the property of a third party are not eligible unless GHWA and/or WHO will have the full rights to use the images as specified below.

**Judging**
Judging is scheduled to take place during the second week of January 2008 at the GHWA secretariat within WHO headquarters in Geneva, Switzerland. The entries will be judged by professionals in the fields of photography, journalism, public relations as well as human resources for health, who will recommend winning entries to the GHWA. Photographs will be judged on relevance to the contest theme, power of the message, creativity, technical quality and suitability for presentation to an international audience. If necessary, the selected photographs will be edited according to WHO style guide. The decisions of the GHWA are final.

**Announcement, Notification and Publication of Winners**
The photo contest will be announced during the First Global Forum on Human Resources for Health which will take place from 2-7 March 2008 in Kampala, Uganda. The winning photographs will be displayed at the Forum venue and will be published on the GHWA Forum web site together with the contest results.

**Prizes**
Winners will be awarded the prizes assigned to each award category. The prizes will be transferred to bank accounts specified on the entry form.

**Entry fees**
Participation in the contest is free.

**Publication or dissemination of winning photographs**
Please note that any submitted material (i.e. physical copy of the photograph(s)) will not be returned to the contestants. Therefore please ensure you keep a copy of your photograph(s).
GHWA reserves the right to reprint, use, name, distribute and publish with appropriate credit to the photographer, any entry at GHWA's discretion (including non-winning entries), without any compensation to the photographer in question. However, copyright and intellectual property in the entry will remain with the photographer. GHWA also reserves the right to grant permission to third parties to reprint, use, name, distribute and publish the photographs for non-commercial purposes in order to raise awareness of the crisis of the health workforce (all the foregoing always with appropriate credit to the photographer).

**Claim of Ownership**
Contestants must own all right to the photographs submitted, and releases for the photographs submitted are the contestant's responsibility. If a photograph(s) submitted contains any material that belongs to a third party, the producers must obtain permission for the use of that material, so as to allow the GHWA to fully exercise its rights hereunder without any obligation on the part of the GHWA to make any payment to any party whatsoever. If WHO has any doubt on the ownership of the photograph(s), GHWA reserves the right to eliminate the photograph(s) from the contest. Contestants must be able to supply a signed release from any person(s) appearing in the photograph(s) (or their legal representatives or guardians).

**No use of WHO name or emblem**
No participant in the content shall be authorized to use or allow third parties to use the WHO name and/or emblem for any purpose, without WHO's prior written permission.

**Acceptance of Rules**
The participation in the contest indicates your acceptance of contest rules.

**Submission Procedure and Material Specifications**
Photographers can submit up to five photographs per category. All entries must be submitted with the official Entry Form. The entrant must complete and sign the Entry Form. Please, print in block letters. The Entry Form should be attached to the images with a paper clip. Please do not tape or staple the Entry Form to the image. For submission of digital images via e-mail, the Entry Form should be included in electronic format with electronic signature of faxed to Fax. No. +41-22-791 48 41

Since all entries will be digitally projected during judging, digital entries are preferred. If contestants are unable to enter digital files, prints will be accepted and scanned by GHWA. Slides are not accepted.

**Digital photographic entries** should be sized so that their longest side is at least 1600 pixels (vertical and horizontal). Each image must be submitted as a separate file in JPEG, GIF, TIFF or RIF format. Each file should be named with an ID name in the following manner:

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Category (BW for Black and White, CO for Colour, DA for Digital Art, Name of Contestant, Entry item number #.)
For example: BW_Miller_01.jpg
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Prints must be of any international photo format size not smaller than 14cm. Please write the ID name for each image on the backside using the same structure as for digital entries: Category (BW for Black and White, CO for Colour, DA for Digital Art, Name of Contestant, Entry item number #).

No identification should appear on the front of the image. Also, do not affix ID stickers, or other kind of labels, to the back of images as they interfere with proper mounting.

Deadline
Any entry must be received at the GHWA Secretariat in Geneva, Switzerland no later than 17:00 p.m. CET on Monday 21 January 2008. It is recommended that entrants allow adequate time for mail delivery. Entries that arrive after the deadline, but postmarked by Monday 21 January 2008 will be accepted.

Shipping and Packing
Photographs together with the completed and signed Entry Forum should be addressed to:

GHWA Photo Contest
Mr. Pieter Desloovere
Communications Officer
Global Health Workforce Alliance (GHWA)
World Health Organization
20, Avenue Appia
1211 Geneva 27
Switzerland

Entries should be shipped in mailers that will adequately protect them during transit. The envelope should include a warning, "Photos - DO NOT BEND". All entries from a contestant should be sent in one shipment. GHWA will not accept postage-due shipments. GHWA will not accept any responsibility for late, lost, misdirected or undelivered entries.

Digital photographs entries together with the completed electronic Entry Form can be submitted in the following ways:

By email: ghwaphotocontest@who.int

On CD-ROM to the above mentioned mail address.

Note: Prizes will be awarded in GHWA's sole discretion. GHWA reserves the right not to award any prize at all. There is no obligation on the part of GHWA to reveal or discuss with any contestant how entries were assessed or to provide any other information relative to the award process. The selection process shall not be open to appeal. Incomplete entries and entries after the deadline will, in principle, be
disregarded (unless GHWA, in its sole discretion, decides otherwise in respect of any such incomplete or late entry).

Any and all costs incurred in relation to an entry will exclusively be borne by the contestant. The submission of any entry will not be subject to claims for financial compensation of any kind whatsoever.

Participation in the contest may not be construed as an endorsement by WHO of the photographer and/or his/her work.

**Settlement of disputes**

Any dispute relating to the interpretation or application of these rules shall, unless amicably settled, be subject to conciliation. In the event of failure of the latter, the dispute shall be settled by arbitration. The arbitration shall be conducted in accordance with the modalities to be agreed upon by the parties, or in the absence of agreement, with the rules of arbitration of the International Chamber of Commerce. The parties shall accept the arbitral award as final. Nothing contained in these rules shall furthermore be constituted as a waiver of the privileges and immunities enjoyed by WHO under national or international law, and/or as submitting WHO to any national court jurisdiction.